

Atten:
The Chief Executive Office.
Educast (Pvt) Ltd-Karachi-Pakistan.

Date: 9th Jan 2017

Sub: Support and Business Alliance towards Women Tutoring project from Pakistan

Dear Mr Butt, We thank EDUCAST for working with us doing the pilot Female Tutoring program, we at Knowledge Core had extended all support through our contacts in community of Pakistani Expats with Saudi Arabia and have also invested our resources and finances to make that pilot happen.

Now we are glad to see that based on pilot project is moving at a higher level. Knowledge Core through its own resources and infrastructure along with its affiliate bodies like Pakistan Investor Forum,. Pakistan Doctor forum will work with EDUCAST to promote and market the Home based tutors with the entire kingdom.

As we know there are more than 2.0 million Pakistanis in KSA (Kingdom of Saudi Arabia), **with approx. 300,000 Pakistani students studying within Kingdom**, mostly students study in Pakistani Slaybus based schools, just one Pakistan Embassy School, there are more than 10,000 Pakistani students all studying Federal Board Slaybus.

Since last year Private tutoring centers are declared illegal, till the time they take license from Ministry of Education, which is next to impossible. Fortunately Knowledge Core has permission to operate Tutoring/Training facilities within Kingdom, so EDUCAST will be operating through our license. We estimate that approx. 2000 students can be targeted with next 2 years with in Saudi Arabia from Pakistani Female tutors.

As per financial terms it can generate hundreds of thousands of Dollars in foreign exchange from this Online tutoring activity with in Saudi Arabia.

Test case: If only 1% of the students are targeted with 1st year, this come to 3,000 students,

Keeping EDUCAST tutoring rates @ \$ 100/month/student = \$ 300,000/month - \$ 3.6 Million/annum as inward revenues towards Pakistan

Knowledge Core will not only be providing its physical infrastructure but also commit towards marketing and promotion of the project in Kingdom at all levels.

Best of Luck



Mujeeb ul Haq