



## PROJECT PARTNERS :-



## Empowering Elders Through Care & Support

In Pakistan, traditional respect for the elderlies is waning due to modernization and globalization, widening the generation gap. Today's technology-immersed youth often neglect elderly care.



### Our History



Many seniors, valuing independence, choose isolation over family cohabitation. Recognizing this, Elder Care was founded in 2022, establishing a community network where Pakistan's elderlies can lead dignified, fulfilling activities. This initiative highlights the importance of rekindling respect and care for the aged in contemporary society.



## Our Story:

Elders Care, founded with a mission to enhance the well-being and motivation of senior citizens, has made significant strides since its inception. During the COVID pandemic, we've served over 100,000 elders, and our outreach further extended to serving more than 4,000 seniors across 25 prominent parks in Karachi with our partner



## Our Services:

- Continuous access to licensed tele-doctors round the clock.
- Weekly care and counseling calls by doctors dedicated to the elderly.
- Maintenance of comprehensive medical records and timely medicine reminders.
- Assistance in escorting seniors outside, be it to clinics or for personal errands.
- A relentless commitment to empowering the lives of the elderly through consistent care and support.

## Elders Care Services Overview:

- - Establishing Day Care Facilities
- - Assisted living centres
- - Comprehensive health check-ups at door step
- - "Clinic at the Doorstep" initiative (home care)
- - In-home medical essentials such as X-rays and ultrasounds
- - Training in Fall prevention
- - Paramedic services
- - Personal errand escorts
- - Discounts on medications and other health services
- - Training for caregivers

